

Help Strengthen the Eastlake Business District

Monday, Oct. 25

7 to 8:30 p.m.

TOPS at Seward School Library
2500 Franklin Ave. E.

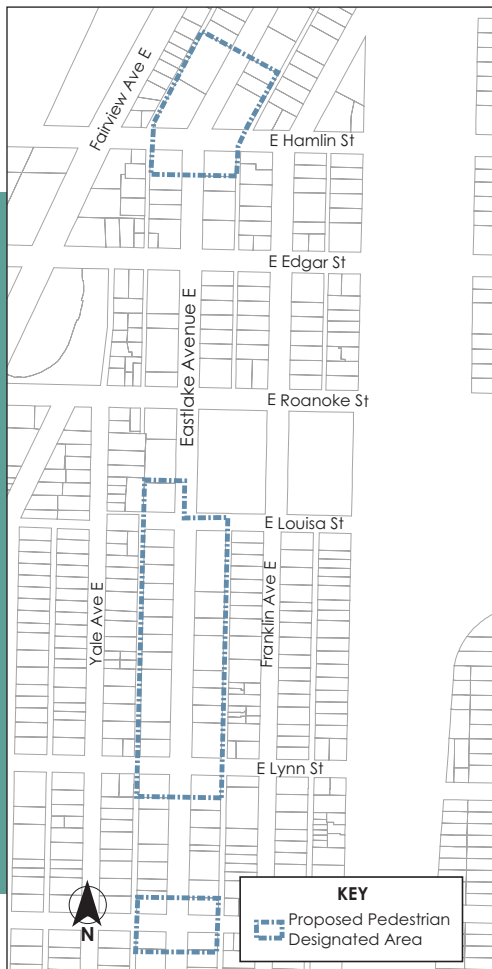


We need your help!

This summer Seattle's Department of Planning and Development (DPD) has surveyed the Eastlake business district as part of developing a Neighborhood Business District Strategy for enhancing your neighborhood's commercial center. The survey will be used in conjunction with neighborhood plans and local citizens participation to designate a "retail core" in the Eastlake business district in early 2005.

Inside the designated retail cores, pedestrian-oriented businesses will be required at street level and less parking will be required for businesses. The objective is to encourage a pedestrian-oriented retail environment and to facilitate new business start-up along Eastlake Avenue E. Outside of the retail core, a wider range of uses, including housing, will be permitted at street level.

At this meeting, DPD planners will discuss with community residents, property owners and business people the effect of the retail core designation. Meeting attendees will also help to guide setting the boundaries of the retail core.



The goals of the Neighborhood Business District Strategy are to create safer, more vibrant and accessible business districts for shoppers; allow more flexibility and opportunity for business owners; create more housing opportunities; protect and enhance neighborhood character for residents; emphasize pedestrians over vehicles by incorporating guidelines for better pedestrian environments; and simplify the commercial land use code.

